

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. Once completed, the Political Record must be provided to the Custodian of the public inspection file along with all other required documentation to be placed in the file and retained for two (2) years. All fields are required. Please write "N/A" for all fields that are not applicable.

This record is for:

- ☐ a candidate request
☐ an election message request *
☒ an issue request *

The request was:

- ☒ accepted # 589704
☐ rejected

LOTLE

Candidate Named In Message: _____

Office Being Sought: _____

Election or Issue Referred to: Comments for smart solar

Sponsor (or authorized candidate committee): _____

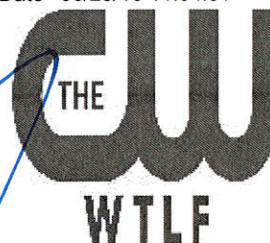
Treasurer of Authorized Candidate Committee: Abby Dupree

Person Ordering Advertising: National Media, Research, Planning, and Placement

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

ORDER

Orders
Order / Rev: 589704
Alt Order #: 25227738
Product Desc: Consumers for Smart Solar
Estimate: 7095
Flight Dates: 10/11/16 - 10/17/16
Original Date / Rev: 06/23/16 / 06/23/16
Order Type: GENERAL

Primary AE: Washington DC Millennium/DC
Sales Office: K-WSH
Sales Region: NAT

Agency
Name: National Media Research Planning Plc
Buying Contact:
Billing Contact:
 815 Slaters Ln
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Consumers for Smart Solar
Demographic: A35-64
Product Codes: PL Advocacy
Priority: Pol1
Revenue Codes: AGY, Political, Political Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/10/16	10/16/16	1	\$40.00	\$34.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	1	\$40.00	\$34.00	0.70
Totals	1	\$40.00	\$34.00	0.70

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D	K-WSH	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total
WTFL	1%	\$40.00
Market	100%	\$4,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
ETWC	3%	\$120.00
UNKWN	0%	\$0.00
WCTV	60%	\$2,400.00
WFSU	0%	\$0.00
WTLH	0%	\$0.00
WTWC	16%	\$640.00
WTXL	20%	\$800.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTFL	10/15/16	10/15/16	Sat 10p-11p SEINFELD	CM	10:00 PM-11:00 PM	-----S-	:30	1	\$40.00	Pol1	0.70	NM	1	\$40.00

Start Date End Date Weekdays Spots/Week Rate Rating
 Week: 10/15/16 10/21/16 -----S- 1 \$40.00 0.70

Totals 1 \$40.00



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25227738 **Changes as of:** 6/23/2016 at 9:48 AM **Version:** Current State Version 1

CPE: 497/923/7095 **Flight:** 10/11/16 - 10/17/16 **Station:** WTLF **Total \$:** \$40.00

Agency: NATIONAL MEDIA RESEARCH PLANNING **Advertiser:** 10345 **Market:** Tallahassee **Total Spots:** 1

Product: Consumers for Smart Solar **Office:** WASHINGTON **Total CPP:** \$57.14

Agency Order #: 5159143 **Primary Demo:** Adults 35-64 **Total GRP:** 0.7

Buyer: MediaAssistant, NMRPP **Con Type:** POLITICAL/VOTE

Salesperson: KARA ERICKSON (202) 467-8996 **Assistant:** KARA ERICKSON (202) 467-8996 **Separation:**

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	Sa 10p-11p		SEINFELD WK B/SEINFELD WK	\$40.00	0.7	30	0	0	0	0	1	0	0	1	\$40.00	\$57.14	0.7
TOTALS:							0	0	0	0	1	0	0	1	\$40.00	\$57.14	0.7

\$89,704

Pol
Issue
Set 1



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25227738		Changes as of: 6/23/2016 at 9:48 AM		Version: Current State Version 1	
CPE: 497/923/7095		Flight: 10/11/16 - 10/17/16		Station: WTLF	
Agency: NATIONAL MEDIA RESEARCH PLANNING		Advertiser: 10345		Market: Tallahassee	
815 SLATERS LANE		Product: Consumers for Smart Solar		Office: WASHINGTON	
ALEXANDRIA, VA 22314		Agency Order #: 5159143		Primary Demo: Adults 35-64	
		Buyer: MediaAssistant, NMRPP		Con Type: POLITICAL/VOTE	
		Salesperson: KARA ERICKSON (202) 467-8996		Assistant: KARA ERICKSON (202) 467-8996	
				Separation:	
				Total CPP: \$57.14	
				Total GRP: 0.7	

Order Level Comments		
Date/Time	Added by	Comment
06/23/16 9:48 AM	KARA ERICKSON	Separation: 30

Competitive Information					
Market Budget:	\$4,000				
WTLF Share:	1%				
Comment:					
ETWC:	3%				
WCTV:	60%				
WTWC:	16%				
WTVL:	20%				

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	1	\$40.00	\$57.14	0.7

Monthly Summary		
Month	Spots	Dollars
2016-Oct	1	\$40.00
Total	1	\$40.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	6/23/16 9:54 AM				
New	6/23/16 9:48 AM	KARA ERICKSON	New	1	
				\$40.00	\$0
					\$40.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, National Media, Research, Planning and Placement
do hereby request station time concerning the following issue:

Consumers for Smart Solar

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: National Media, Research, Planning, and Placement

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Consumers for Smart Solar

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Carroll & Company
2640-A Mitcham Drive
Tallahassee, Florida 32308

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

CSS Treasurer
Abby Dupree

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date *JTR Ferrell* Signature _____
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Halley Stinchfield Halley Stinchfield DOS
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

INVOICE



WTLF
950 Commerce Blvd
Midway, FL 32343
Main: (850) 576-4990
Billing: (850) 576-4990

Invoice #	Invoice Date	Invoice Month	Invoice Period
589704-1	10/16/16	October 2016	10/10/16 - 10/16/16

Property	Account Executive	Sales Office	Sales Region
WTLF	Washington DC Millennium/D	KATZ Washington	National

Billing Address:

National Media Research Planning Place
Attention: Accounts Payable
815 Slaters Ln
Alexandria, VA 22314

Advertiser	Product	Estimate Number
Consumers for Smart Solar	Consumers for Smart Solar	7095

Flight Dates	Order #	Alt Order #
10/11/16 - 10/17/16	589704	25227738

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	497	923

Agency Ref	Advertiser Ref
12680	85992

Send Payment To:

WTLF
REMIT TO Sinclair Broadcast Group
c/o WTLF
PO Box 206270
Dallas, TX 75320-6270

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/15/16	10/15/16	SEINFELD	10:00 PM-11:00 PM	-----S-	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/16 10/21/16 -----S- 1 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

Payment Terms 30 Days

<u>Gross Total</u>	\$40.00
<u>Agency Commission</u>	\$6.00
<u>Net Amount Due</u>	\$34.00

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.